

4 CRITICAL STRATEGIES TO JUMP START YOUR CAREER

APPROACHES TO MOVE AHEAD

Research shows that people who regularly incorporate these four strategies have greater success in finding new job opportunities, either in a new organization, or within their current organization.

KNOW YOUR FOUNDATION

INTERPERSONAL Social interactions & communication skills

MOTIVATION Ambition, rising to meet challenges

PLANNING Goal setting, strategies, preparation

LEADERSHIP STYLE Impact, motivating others

BUILD YOUR SELF-BRAND

TRAINING/EDUCATION Formal school, development, experience

NETWORKING Relationships, visibility, mentors

REPUTATION/INTEGRITY Honesty, trust, accountability, credibility

POLITICS Diplomacy, involvement, influence

CONFIDENCE Courage, assertiveness, initiative

FIND YOUR CENTER

RISK TAKING Speculation, negotiating uncertainty

BALANCE Centeredness, knowing limits, saying 'no'

COMMUNICATION Persuasiveness, oral & written capabilities

WORK QUALITY Efficiency, competency, excellence, results

SEIZE YOUR OPPORTUNITIES

LUCK Unforeseen/unplanned circumstances, chance

OPPORTUNITY Seizing situations, creating advantage, insight

Reference: Laud, R. L., & Johnson, M. (2012). Upward mobility: A typology of tactics and strategies for career advancement. *Career Development International*, 17(3), 231-254. doi: 10.1108/13620431211241072

Take Your Personalized 4 Critical Strategies Assessment Here

[CLICK HERE](#)

WWW.WAKEUPBEAMAZING.COM

Copyright © 2019. Gloriana Hunter EdD & Associates LLC dba Wake Up Be Amazing